

1. Define Entrepreneur and Entrepreneurship. Discuss the different types of entrepreneurs and explain the qualities of an entrepreneur.
2. Explain in detail the various legal requirements for small scale enterprises (SSES) in tourism.
3. What are the main sources of short and long term finances for an entrepreneur ? Explain in detail.

Section B
(Short Answer Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Explain the Peter Drucker's theory of entrepreneurship.

2. How will you judge the feasibility of a new project ?
3. State the various strategies for managing Family Enterprises in Tourism, more effective.
4. What is sole proprietorship ? Discuss its merits and limitations.
5. Discuss the actions you take to check performances assessment and control of SSE's.
6. Elaborate the various marketing problems related to SSE's in tourism.

BTS-604/BTTM-604

Entrepreneurship Development

Bachelor of Tourism &

Travel Management

(BTS-12/BTTM-16/17)

Sixth Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)