

2

1. Explain Tourism policy and its need.
2. Explain the various types of tourism planning.
3. Explain the need for preparing position statements in tourism planning.

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Explain Background analysis.
2. Define Environmental approaches in tourism.
3. Highlight the main points of Tourism policy of Goa.

3

4. Mention the role of ministry of tourism in policy making in India.
5. Explain Destination Life Cycle.
6. Write a note on tourism planning at local level.

BTS-602/BTTM-602

Tourism Policy and Planning

Bachelor of Tourism &

Travel Management

(BTS-12/BTTM-16/17)

Sixth Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)