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1. Discuss in detail the tourist resources located in China & Hongkong.
2. Give a brief overview about the heritage tourism in South Africa.
3. Name four famous destinations in Mexico and write a brief note about each.

Section

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Discuss briefly the emerging tourist destinations in Brazil.
2. What role does tourist heritage sites in USA play in promoting the tourist foot-fall ?

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3. How does Singapore project the tourism destinations all over the world ?
4. Write a note about the tourist resources of New Zealand.
5. Write down a brief note on the heritage sites in Spain.
6. Name five famous tourist destinations of Iran.

BTS-502/BTTM-502
LEADING
WORLD DESTINATIONS
Bachelor of Tourism &
Travel Management
(BTS-12/BTTM-16/17)
Fifth Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)