1.  Write a detailed note on MS Office with special reference to MS Excel.

2.  What is CRS ? Explain the utility of CRS in tourism industry.

3.  Define E-mail ? Discuss its importance in Tourism Development.

**Section B**

**(Short-Answer-Type Questions)**

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1.  Write a note on Amadeus and Worldspan.

2.  Write in detail about e-Tourism Marketing.

3.  What are the uses of Computer Technology in Tourism Industry ?

S-314

4.  Explain the advantages and disadvantages of using computer software.

5.  Describe the customized software of TCI.

6.  Define :

    (a)  LAN

    (b)  Search Engines

# BTS-303/BTTM-303

## Computer Applications in Tourism

### Bachelor of Tourism &
### Travel Management

**(BTS-12/BTTM-16/17)**

**3rd Semester, Examination - 2019**

**Time : 3 Hours         Max. Marks : 40**

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Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### (Section A)

### (Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)