

1. What do you understand by FIT and GIT tours ? Explain with the help of example.
2. What are pre-designed and tailor made Itinerary ? Explain with the help of example.
3. Write about adventure tour itinerary or wellness tour itinerary ? Explain with the help of example.

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Write a note on evolution of the concept of tour package.
2. Write a note on Special Interest Tour Package.

3. Write about various components of tour packages with the help of example.
4. What are the qualities of a good tour manager.
5. Write a note on Corporate packages.
6. Write a note on itinerary and tour package.

BTS-302/BTTM-302

Itinerary Preparation and Tour Packaging

Bachelor of Tourism

& Travel Management

(BTS-12/BTTM-16/17)

3rd Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)