

1. Write an elaborate note on the emergence and evolution of Tourism in the World and India.
2. What do you understand by demand and supply in Tourism ? Also, write about the determinants of Demand and Supply in Tourism. Justify your answer with relevant examples.
3. Discuss the following in detail :
  - (a) Tourism System
  - (b) Basic Elements of Tourism

### **Section B**

#### **(Short-Answer-Type Questions)**

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Enumerate the positive & negative impacts of Tourism.
2. Write an elaborate note on Travel Motivations with special reference to the theories about it.
3. What do you understand by the chain of distribution in Tourism ?
4. Write an extensive note on Tourism Product and its complementary nature.
5. Write a note on types and forms of Tourism.
6. Write a short note on Tourism Trends in the World.

**BTS-101/BTTM-101**

**Tourism Concept and Linkages**

**Bachelor of Tourism &  
Travel Management**

**(BTS-12/BTTM-16/17)**

**1st Semester, Examination - 2019**

**Time : 3 Hours**

**Max. Marks : 40**

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Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**(Section A)**

**(Long-Answer-Type Questions)**

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)