

Total No. of Pages : 04

Roll No.

BBA-402

Indian Business Environment

भारतीय व्यावसायिक पर्यावरण

Bachelor of Business Administration

(BBA-10/12/16/17)

Fourth Semester

Examination, 2019

Time : 3 Hours

[Maximum Marks : 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

Long Answer Types Questions

Note : Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any three (03) questions only. **(3×15=45)**

S-624

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(2)

1. Describe the functions and structure of WTO and explain how it is different from GATTO.
2. Describe the favourable and unfavourable factors about India as a market for foreign investment.
3. What is the role of state vis-a-vis business in the years to come?
4. Discuss the composition of India's foreign trade.
5. Examine the role of SEBI in managing capital market activities.

Section–B

Short Answer Types Questions

Note :Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only. **(5×7=35)**

1. Why should India be an attractive destination for foreign investors?
2. Discuss how the government of India promotes exports.
3. Briefly discuss the characteristics of a socially responsible organization.

(3)

4. Write a short note on Development Banks.
5. What are trends and issues in corporate management?
6. Define a small industry. What is the role of small industries in our economy?
7. Suggest remedies to cure industrial sickness.
8. Describe the objectives of the MRTP Act.