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Roll No. ....

## **BBA-202**

### **Microeconomic and Banking Foundation of Business**

**व्यष्टि व्यवसाय के आर्थिक तथा बैंकिंग**

**आधार**

**Bachelor of Business Administration**

**(BBA-10/12/16/17)**

**Second Semester**

**Examination, 2019**

*Time : 3 Hours*

*[Maximum Marks : 80*

**Note :** This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section–A**

#### **Long Answer Types Questions**

**Note :** Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any three (03) questions only. **(3×15=45)**

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**P.T.O.**

**(2)**

1. Explain the meaning and significance of Microeconomics.
2. Mention the components of Production in detail with relevant examples.
3. State the concept of Economics of scale.
4. State the meaning and types of elasticity of demand with graphical depiction.
5. Explain the fundamental difference between a Commercial Bank and a Central Bank.

### **Section–B**

#### **Short Answer Types Questions**

**Note :**Section ‘B’ contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only. **(5×7=35)**

1. Briefly assess the impact of the nationalization of banks.
2. What do you mean by the minimum reserve system in the context of Banking?
3. What are the characteristics of monopoly market.
4. Elaborate the properties of Indifference curve theory.

**(3)**

5. Elaborate various forms of money.
6. What do you understand by supply? Explain Elasticity of supply.
7. Explain the role of R.B.I.
8. What are Iso-Quants? Elaborate how to obtain equilibrium using Iso-Quants and Price-Budget-line.