

BBA-101

Principles of Management
Bachelor of Business Administration
(BBA-10/12/16/17)
First Semester
Examination, 2019

Time : 3 Hours

[Maximum Marks : 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

Long Answer Types Questions

Note : Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any three (03) questions only. **(3×15=45)**

1. Explain the concept of organizational structure. What are the basis on which departmentation is done? Explain with examples.

(2)

2. What are the different types of conflicts? What is the impact of conflicts on organizational participants?
3. "The most effective leaders show great concern, both for task and for people." Comment on the validity of this statement.
4. Explain McGregor's Theory X and Theory Y. How is theory Y an improvement over the traditional view that you can motivate employee by paying them more money?
5. Differentiate between external and internal planning premises. What are the major internal factors important for premising.

Section–B

Short Answer Types Questions

Note :Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only. **(5×7=35)**

1. What do you mean by power? How it is differ from authority?
2. Explain the principles of decision-making.

(3)

3. What do you mean by 'Management by Objectives'?
4. What are advantages of budgetary control system?
5. Discuss the relationship between planning and controlling?
6. What are various types of management skills?
7. What do you mean by 'Span of Management'?
8. What are various barriers to effective communication?