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Roll No.....

MS-407/FM-2105

Management of Financial Services

Master of Business Administration

(MBA-10/12/13/16/17)

4th Semester, Examination-2019

Time : 3 Hours

Max. Marks : 80

Note - This Paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the Questions contained in these sections according to the detailed instructions given therein.

Section - A

(Long-Answer-Type Questions)

Note - Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any Three (03) questions only.

(3 × 15 = 45)

1. What is a financial system? Discuss the components of a formal financial system.
2. Who is a “Merchant Banker”? Enumerate the services provided by a merchant banker. Critically analyze the regulatory framework for merchant bankers in India.

3. Explain the importance of credit rating. How do credit rating agencies rate an instrument?
4. Explain how the use of plastic cards does away with some inherent shortcomings of payment in cash or cheques. Also explain the need for security to support online use of credit cards.
5. Highlight the areas of major concern in the securitization scenario in India.

Section - B

(Short-Answer-Type Questions)

Note - Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only.

(5 × 7 = 35)

Briefly discuss any five (05) of the following :

1. Foreign Exchange Risk and its management.

2. Concept of Net Asset Value (NAV) for mutual funds.
3. Underwriting of Issues.
4. Importance of Non-Banking Financial Institutions/Companies (NBFC's) in India and their growth.
5. Development of Leasing in Indian scenario.
6. Main characteristics of Venture Capital.
7. Growth of Housing Finance in India.
8. Challenges of Financial Services Marketing.