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Roll No.....

MS-203/CP-3003

Business Ethics & Corporate Governance

व्यावसायिक अचार नीति एवं निगमीय नियन्त्रण

Master of Business Administration

(MBA-10/12/13/16/17)

3rd and 4th Semester, Examination-2019

Time : 3 Hours

Max. Marks : 80

Note - This Paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the Questions contained in these sections according to the detailed instructions given therein.

Section - A

(Long-Answer-Type Questions)

Note - Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any Three (03) questions only.

$(3 \times 15 = 45)$

1. Describe the meaning of ethics and values and discuss them in detail giving suitable examples, in the context of business.

2. Explain the basic principles of corporate governance and highlight the challenges and issues of corporate governance.
3. Explain the need of Corporate Social Responsibility of Business. What are the main responsibilities of a Business Organisation to its customers, employees and shareholders.
4. What are different criteria's ethical reasoning? Discuss the problems in ethical decision making.
5. Discuss the recommendation of Narayan Murthy Committee on corporate Governance.

Section - B

(Short-Answer-Type Questions)

Note - Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only.

$$(5 \times 7 = 35)$$

1. What do you mean by 'Whistle Blowing'?

2. Explain the benefits of good corporate Governance.
3. Explain the importance of Ethics especially in the wake of liberalisation.
4. What do you mean by workplace spirituality?
5. Explain why it is important to create corporate integrity?
6. Write a short note on Legal aspects of corporate governance.
7. Discuss the important ethical issues in marketing.
8. What is the meaning of Balanced Global Environment? What ethical issues are associated with the environment? Explain briefly.