

7. Significance of Network Analysis in Project Formulation.
8. Social and Economic Factors that affect the Entrepreneurial Growth.

**MS-202****Entrepreneurship Development**

Master of Business Administration

(MBA-16/17)

**3<sup>rd</sup> Semester, Examination-2019****Time : 3 Hours****Max. Marks : 80**

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Note - This Paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the Questions contained in these sections according to the detailed instructions given therein.

**Section - A****(Long-Answer-Type Questions)**

Note - Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any Three (03) questions only.

(3 × 15 = 45)

1. Define Entrepreneurship. Entrepreneurship Development can go a long way in solving the economic and non-economic problems of a developing country like India. Do you agree? Explain.

2. Define creativity and explain the creativity process. Comment on the statement that creativity is a pre-requisite to innovation.
3. Explain the importance of financial planning in setting up a new venture. Describe how an entrepreneur can prepare financial projections?
4. Explain the role of Human Resource Development for a new entrepreneur. Suggest suitable measures for developing human resource in new enterprises.
5. Define MSME policy. What are the causes of formation of MSME policy in India? Explain which types of agencies are formulating these policies.

**Section - B**  
**(Short-Answer-Type Questions)**

Note - Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only.

(5 × 7 = 35)

1. Nature and Characteristics of Entrepreneurship.
2. “Developing Countries Need Imitative Entrepreneurs rather than innovative Entrepreneurs”. Do you agree?
3. Distinguish between Creativity and Innovation.
4. Sources of Concessional Finance to Women Entrepreneurs.
5. Advantages to an Entrepreneur in buying in an Existing Business over 'Starting a New One'.
6. Role of Small Industrial Development Organization in New Venture Creation in India.