

Total No. of Pages : 04

Roll No.

MS 105
Business Environment
**Master of Business Administration/
Diploma in Management**
MBA-16/MBA-17/DIM-17
First Semester
Examination-2019-20

Time : 3 Hours

[Maximum Marks : 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any three (03) questions only. **(3×15=45)**

1. Explain, with suitable examples, the impact of business environment on business and strategic decisions.

(2)

2. Explain the role and functions of the World Trade Organization (WTO) in promoting world trade.
3. Discuss the major areas of economic reforms in India.
4. What are the important functions of the Reserve Bank of India (RBI)? How the RBI does controls credit through selective means?
5. Explain the impact of the policy of globalization on Indian Economy.

Section–B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only. **(5×7=35)**

Briefly discuss any five (05) of the following:

1. Elements of Macro Environment of Business.
2. Impact of Culture on Business.

(3)

3. Social Responsibilities of Business.
4. Effects of Inflation.
5. Macroeconomic Equilibrium.
6. Problems of Small Scale Industries.
7. Role of National Small Industries Corporation (NSIC).
8. Objectives of the Industrial Policy 1991 in India.