

Total No. of Pages : 4

Roll No.

MHM - 401

Tourism Economics

Master of Hotel Management

(MHM – 11/16)

4th Semester, Examination 2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

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P. T. O.

(2)

1. Define managerial economics. Discuss its role in hotel industry.
2. Discuss the causes of economic growth in developing nations.
3. Write a note on : Types of equilibrium and cost analysis

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

1. Discuss unique features of tourism economics.

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(3)

2. Write a descriptive note on :
multiplier and economy of scale.
3. Discuss achievements of recent tourism
policy.
4. Describe classification of markets.
5. Elaborate demand analysis.
6. Write a note on :

price elasticity of demand and lodging
industry.

