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Roll No. ....

## **MHM - 201**

**Travel Agencies Operation**

**Master of Hotel Management**

**(MHM – 11/16)**

**2<sup>nd</sup> Semester, Examination 2019**

**Time : 3 Hours**

**Max. Marks : 40**

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**Note :** This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **Section- A**

**(Long-Answer-type questions)**

**Note :** Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

**(2 x 10 =20)**

S-200

P. T. O.

**(2)**

1. Describe briefly the approval & recognition of travel agency by IATA.
2. Discuss the functions of travel agency.
3. Elaborate various travel motivations.

**Section - B**

**(Short-Answer-Type questions)**

**Note :** Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

**(4x5=20)**

1. Discuss unique features of travel product.
2. Illustrate the CRS.

**(3)**

3. Write a descriptive note on :  
Financial control and Car hire.
4. Discuss factors influencing pricing.
5. Describe organizational setup for small  
travel agency.
6. Elaborate travel documents.

