

Total No. of Pages : 4

Roll No.

MHM - 103
Cultural Tourism Management
Master of Hotel Management
(MHM-11/16)
First Year, Examination-2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

S-198

P. T. O.

(2)

1. What is scope of cultural tourism in India?
Explain with the help of example.
2. What are the future trends in travel and tourism industry? Explain with the help of example.
3. Write about various principles of sustainable tourism development in Heritage tourism? Explain with the help of example.

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

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(3)

1. Write a note on evolution of cultural tourism in India?
2. Write a note on importance of destination management.
3. Write about Indian monuments and Indian architecture with the help of example.
4. What are the various components of tourism?
5. Write a note on importance of preservation of culture.
6. Write a note on ICOMOS and INTACH.