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Roll No.

HM – 402
Event Management
Master of Hotel Management
(MHM-17)
4th Semester, Examination-2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

S-195

P. T. O.

(2)

1. Define event? Write a note on classification of event.
2. What do you mean by 'event planning'? Explain the steps involved in event management plan in detail.
3. List the duties and responsibilities of Stage Manager.

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

(3)

Explain in detail :

1. Success of Event
2. Leadership
3. Team Management in Event planning
4. Personal Etiquette
5. Functions of Event Management
6. Benefits of Event Planning