

Total No. of Pages : 4

Roll No.

HM – 304
Research Methodology
Master of Hotel Management
(MHM-17)
1st Semester, Examination-2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

S-193

P. T. O.

(2)

1. What is Research? Why is it essential to do quality research?
2. Explain the measures of central tendency and variation.
3. What is Parametric and non-parametric testing of hypotheses?

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

(3)

Write short notes on the following :

1. Questionnaire
2. F Test
3. Regression Analysis
4. Types of data
5. Simple Random Sampling
6. Bayes Theorem