

Total No. of Pages : 4

Roll No.

HM – 104

Principles of Management Master of Hotel Management (MHM-11/MHM-17)

1st Semester, Examination-2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

S-185

P. T. O.

(2)

1. What do you mean by the management? Define in brief about the characteristics and nature of Management.
2. Write in detail about the skills and role of Management Professionals.
3. What are the key functions of the management? Explain in brief.

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

(3)

1. Write down the complete process step by step of recruitment in the organization by the management.
2. What are the facts and issues are challenge in the tourism organization for the management?
3. What are the roles in the employment of GMVM and KMVN?
4. What do you mean by planning? Why it is necessary for organizing an Event?
5. What are the mediums of communication between the employee and employer? Write an application to the employer for a motivational tour for employees.

(4)

6. What do you mean by an Event Organization? What are the points we have to keep in our mind at the time of finalizing venue for an Event?