

Total No. of Pages : 4

Roll No.

BHM – 503 T

Researching for Hospitality and Tourism Management

Bachelor of Hotel Management (BHM- 17)

5th Semester, Examination-2019

Time : 3 Hours

Max. Marks : 40

Note : This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section- A

(Long-Answer-type questions)

Note : Section 'A' Contains Three (03) Long-Answer type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 =20)

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P. T. O.

(2)

1. Define Research? How will you ensure quality in research?
2. List the different basis of classifying research? Explain Qualitative and Quantitative research in detail.
4. What do you mean by sampling? Explain probability sampling in detail.

Section - B

(Short-Answer-Type questions)

Note : Section 'B' contains six (06) Short- answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4x5=20)

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(3)

Explain in Detail :

1. Importance in accuracy in data
2. Distinguish between Action Research and Fundamental Research
3. Observation method of data Collection
4. Editing of Data
5. Components of Data Table
6. Challenges in writing a good report