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BBA-503

Production Management

(उत्पादन प्रबन्धन)

Bachelor of Business Administration

(BBA-10/12/16/17)

5TH Semester, Examination-2019

Time : 3 Hours

Max. Marks : 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Fifteen (15) marks each. Learners are required to answer any three (03) questions only. **(3×15=45)**

1. What is the relevance of process-selection to the profitability of an organization? Also state the main parameters to be consider during process-selection.

2. Why is plant location so important in production management? Also, explain the various factors that affect decisions regarding choice of location
3. 'Every idea cannot be converted into a commercial product.' In wake of this statement, explain how one can ascertain that an idea is capable of commercial production.
4. What do you understand by the term "Production Planning and Control?" Explain briefly the objectives of the Production Planning and Control.
5. Write short notes on the following :
 - (a) Mass and Flow type of production systems.
 - (b) Batch Processing.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Seven (07) marks each. Learners are required to answer any Five (05) questions only. **(5×7=35)**

Discuss the following :

1. Differentiate between Goods and Services.
2. Objectives of Production Management.
3. Product-Process Matrix.
4. Advantages of a good plant layout.
5. Life Cycle of a project.
6. Objectives of work study.
7. "ABC Analysis and EOQ are complementary of each other". Comment.
8. How does JIT System eliminate waste and enforce continuous improvements?