

Roll No. ....

## **MTM–303/MTTM–303**

### **Research Methodology**

Master of Tourism and Travel Management  
(MTM–12/MTTM–16/17)

Third Semester, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the scope and significance of Research.
2. Write the meaning, purpose and scope of Survey.
3. Highlight the measures of Central Tendency.
4. Describe the meaning and procedures of Parametric Testing.

**(B-39) P. T. O.**

**Section-B****(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write the building principles available for selection of Research Problems.
2. Write the meaning and need of Research Design.
3. Describe the methods of collecting data from secondary sources.
4. Write the difference between schedule and questionnaire.
5. Discuss the meaning and problems of Frequency Distribution.
6. Write the meaning of probability and probability distribution.
7. Write the concept and use of Hypothesis.
8. Discuss the outlines of writing the Research Report.

**Section-C / खण्ड-ग****(Objective Type Questions) / (वस्तुनिष्ठ प्रश्न)**

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this section are compulsory.

Indicate whether the following are True *or* False.

1. There are four types of data used in Research.  
(True/False)
2. Primary data is collected from the Literature.  
(True/False)
3. Case study is the source of primary data. (True/False)

**[ 3 ]**

4. Data obtained from Group Discussion is part of secondary source of data collection. (True/False)
5. Data obtained in questionnaire is taken face to face by the researcher. (True/False)
6. Data obtained interview schedule is written by the respondents. (True/False)
7. Data obtained from Annual Report comes under Secondary Source. (True/False)
8. Scientific study runs through system. (True/False)
9. Randomised based data collection is treated good in study. (True/False)
10. Objectives and hypothesis of the study are the same. (True/False)