

Roll No.

MS–203/CP–3003

Business Ethics and Corporate Governance

(व्यावसायिक आचार नीति एवं निगमीय नियन्त्रण)

Master of Business Administration

(MBA–10/12/13/16/17)

Third/Fifth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the role of personal, family and social backgrounds in ethics.
2. Explain the importance of studying the environmental constraints and changes in business in the context of ethics.
3. Why corporate governance is so important ? Write a note on the recommendations made by Kumar Mangalam Birla Committee on corporate governance.

(B-86) P. T. O.

4. The most distinguishing feature of a corporation is the fact that it is legally independent of its creators. Discuss.

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss any *four* of the following :

1. Rights principle of ethics.
2. Relational awareness.
3. Mission statement.
4. Integrity approach to business ethics.
5. Corporate social responsibility.
6. Recommendations of CII for responsible corporate governance.
7. Moral Agency.
8. OECD principles.

Section–C

(Objective Type Questions)

Note : Section ‘C’ contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

Indicate whether the following statements are True *or* False :

1. Organizations adhering to ethical conduct consistently out perform the organizations that do not display ethical conduct. (True/False)
2. Corporations have both the characteristics of rationale and political organizations. (True/False)

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3. Ethics rewards those who abide by ethics. (True/False)
4. Managers are agents who ought to act in the interest of the owners only. (True/False)
5. The theory and practice of ethics is important only for institutions. (True/False)

Fill in the blanks :

6. principal states that morally correct action is the one that maximizes net social benefits
7. The word “ethics” was first used by
8. The action which produces the greatest good for the great number of people over the longest terms is called action.
9. A manager who pursues self interests and is characterized by capitalistic greed is manager.
10. The stewardship model highlights between and stewardship.