

Roll No.

MS–105

Business Environment

Master of Business Administration/Diploma in
Management (MBA–16/MBA–17/DIM–16/DIM–17)

First Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. Enumerate the components of “Macro Environment of Business”. Discuss the dynamics of changing business environment in an economy.
2. Define Foreign Direct Investment. Describe the measures taken by Government of India to encourage foreign investments in India.

(B-93) P. T. O.

3. What do you mean by Globalization ? Bring out the nature and causes for globalization of industry.
4. What are the functions of World Trade Organization in promoting World Trade ?

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss any *four* (04) of the following :

1. Consumerism and Business.
2. Causes of Inflation.
3. Economic Reforms and Competitive Environment.
4. Thrust areas of the new economic policy.
5. Importance of State Small Industries Development Corporations for Indian Economy.
6. Advantages for Members of Trading Blocks.
7. Salient features of EXIM Policy.
8. Heckscher-Ohlin's Theory of International Trade.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

Write True/False against the following :

1. The equilibrium exchange rate is the rate which equates demand and supply for a particular currency against another currency.

2. Repo rate is the rate at which the central bank of a country lends money to commercial banks in the event of any shortfall of funds.
3. Even though diversification was mooted as a remedy for low level growth of exports, some SAARC nations depend on exports of manufactured goods.
4. Liberalization means that world trade and financial markets are becoming more integrated.
5. The industrial sector possesses a relatively high marginal propensity to save and invest which contributes significantly to a self sustaining economy.

Fill in the blanks :

6. In 1993, Government of India set up a Committee on Disinvestment in Public Sector Enterprises under the chairmanship of _____.
7. The full form of acronym 'ASEAN' is _____.
8. Fiscal deficit is the _____ deficit plus government borrowings.

Indicate the correct answer-option :

9. The Foreign Investment Promotion Board (FIPB) revamps rules and regulations pertaining to :
 - (a) Foreign Currency Exchange
 - (b) Accounting Rules for Investment
 - (c) Investments by NRIs
 - (d) Foreign Investments

10. Which of the following is the Oldest Stock Exchange in India ?

- (a) Bombay Stock Exchange
- (b) National Stock Exchange
- (c) Ahmedabad Stock Exchange (ASE)
- (d) National Commodity and Derivatives Exchange