

Roll No.

MHM–103

Cultural Tourism Management

Master of Hotel Management (MHM–11/16)

First Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss about the important festivals of India.
2. What are the various international cultural tourism charters ?
3. What are the various factors influencing cultural tourism of any destination ?
4. Write in detail about Principles of Sustainable Development in Heritage Tourism.

(B-100) P. T. O.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write about tourism as behaviour.
2. Write a note on scope of Heritage tourism in India.
3. Write a note on Buddhist Architecture.
4. Write a note on Festivals of South India.
5. Write a note on Indian Railway.
6. Write a note on Dances of India.
7. What are the future trends in tourism and travel ?
8. Write a note on HRD vs. HRM Function.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. Bharatanatyam is a dance of which of the following state ?
 - (a) Maharashtra
 - (b) Tamil Nadu
 - (c) Mumbai
 - (d) Punjab
2. Kuchipudi is a dance of which of the following state ?
 - (a) Hyderabad

- (b) Andhra Pradesh
 - (c) Mumbai
 - (d) Lucknow
3. Bhangra is a dance of which of the following state ?
- (a) Assam
 - (b) Kerala
 - (c) Punjab
 - (d) Karnataka
4. Nilgiri Mountain Railway is the highlight of state.
- (a) West Bengal
 - (b) Tamil Nadu
 - (c) Delhi
 - (d) Punjab
5. Sanchi Stupa are situated in :
- (a) Bihar
 - (b) Madhya Pradesh
 - (c) Pune
 - (d) Hyderabad
6. Mahabodhi temple is located in
- (a) Rajasthan
 - (b) Bihar
 - (c) Himachal Pradesh
 - (d) Uttarakhand

7. Basilica of Bom Jesus is situated in :
- (a) Goa
 - (b) Punjab
 - (c) U.P.
 - (d) Himachal Pradesh
8. Monuments of Hampi are located in
- (a) Karnataka
 - (b) Bihar
 - (c) Amritsar
 - (d) Pune
9. Mahabalipuram temples are located in
- (a) Tamil Nadu
 - (b) Pune
 - (c) Goa
 - (d) Kashmir
10. Humayun's Tomb is situated in :
- (a) Delhi
 - (b) Maharashtra
 - (c) Assam
 - (d) Nagaland