HM–304

Research Methodology

Master of Hotel Management (MHM–17)

Third Semester, Examination, 2018

Time : 3 Hours　　　　　　　　**Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half $(9\frac{1}{2})$ marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the significance of research in social sciences. How does research assist in decision-making ?

2. Explain the techniques used in defining a research problem.

3. Give a diagrammatic representation and brief explanation of research process.

4. Discuss the methods of data collection for primary data.

Section–B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Classification Data
2. Types of Survey
3. Difference between Schedule and Questionnaire
4. Research Design
5. Sampling Techniques
6. Histogram and its usage in research
7. Types of correlation
8. Characteristics of Hypothesis.

Section–C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half $\left(\frac{1}{2}\right)$ mark each. All the questions of this Section are compulsory.

Fill in the blanks :

1 Hypothesis should be defined .... and ....
2. .... test is based on the normal probability distribution and is used for judging the significance of different statistical measures, especially the mean.
3. Parametric tests cannot apply to ....or .... scale data.
4. Chemists would like to report their results in .... and ....
5. In simple terms, the research refers to a ....

6. .... can be defined as a collection of facts, figures or any other related material.

7. Experimental Research approach is characterized by keeping a greater control over the ....

8. .... sampling is also known as purposive or non-probability sampling.

9. In .... pages the report should carry the title of the study, followed by acknowledgements and foreword.

10. Age is an example of a .... variable, but the number of kids is an example of a .... variable.