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BTS-503/BTTM-503

Tourism Impacts

Bachelor of Tourism and Travel Management (BTS-12/BTTM-16/17)

Fifth Semester, Examination, 2018

Time: 3 Hours Max. Marks: 40

Note: This paper is of forty (40) marks containing three (03) Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note: Section 'A' contains four (04) long answer type questions of nine and half $(9\frac{1}{2})$ marks each. Learners are required to answer *two* (02) questions only.

- 1. Discuss the importance of tourism in the present scenario whereas also explain its negative impacts on socio-economic environment.
- 2. "Cultural tourism is the subset of tourism concerned with a traveller's engagement with a country or region's culture." Justify this statement in the context of inter-relationship between guest-host cultural interactions.

- 3. "Tourism has the potential to create beneficial effects on the environment by contributing to environmental protection and conservation." Briefly explain the positive impacts of tourism on environments.
- 4. Explain the major features of (a) Environment Protection Act, (b) Wildlife and Forest Protection Act.

Section-B

(Short Answer Type Questions)

Note: Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

- 1. Discuss the direct and indirect impacts of tourism to the destination economy.
- 2. Explain briefly the multiplier effects of tourism with suitable example.
- 3. What are the probable negative impacts of cultural interactions between tourists and host communities?
- 4. "Due to the tourism activities in any of the tourism destinations, the importance of its cultural heritage has recognized." Briefly explain this statement.
- 5. Define the following:
 - (a) Preservation of natural heritage
 - (b) Infusing environmental awareness
- 6. What are the various factors arises due to tourism which deteriorate the destination environment?
- 7. How does the water and air protection act contribute towards maintaining the tourism destination's environment?

8. What do you understand by the term environment auditing and why is it important in the present scenario?

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Section-C

(Objective Type Questions)

Note: Section 'C' contains ten (10) objective type questions of half $(\frac{1}{2})$ mark each. All the questions of this Section are compulsory.

- 1. Social Carrying Capacity is _____.
 - (a) A measure of the host community to tolerate tourism
 - (b) A measure of the environment to tolerate tourism
 - (c) A measures of the tourist to tolerate other tourists
 - (d) A measure of the economic benefit of tourism
- 2. In terms of sustainable tourism development, best practice dissemination aims to
 - (a) License businesses that operate in environmentally sensitive areas
 - (b) Provide the industry with practical measures
 - (c) Inspect and certify businesses on the basis of sustainable practices
 - (d) Educate and communicate examples of best practice in sustainable tourism throughout the industry
- 3. Ideally, tourism planning is characterised by :
 - (a) A holistic approach

- (b) The involvement of the local community
- (c) Basis in sound research
- (d) All of the above
- 4. Environmental costs of transport are paid for by the tourists. (True/False)
- 5. Deferred Demand is demand unfulfilled because of a problem in the supply environment. (True/False)
- 6. Planning for tourism ensures the benefits will flow to a destination. (True/False)
- 7. The majority of international tourism is generated by countries of which of economic development is of high Mass Consumption. (True/False)
- 8. The visitors are actually the financial supporters of a destinations and it is known as Visitor Pay check.

(True/False)

- 9. A host perception of tourists depends only on the level of development of tourism. (True/False)
- 10. Cultural change from tourism can occur only through erosion of local culture.