

Roll No.

BTS–403/BTTM–403

Tourism, Travel and Transport

**Bachelor of Tourism and Travel Management
(BTS-12/BTTM-16/17)**

Fourth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. What are distributional and operational requirements of Indian railways for the development of tourism industry ?
2. Discuss the scope of Air Transportation in India.
3. Write an essay on “Importance of National Waterways in India for tourism development.”
4. Analyze the challenges and prospects of Express ways.

(B-89) P. T. O.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What are the landmarks in the development of transport system ?
2. Highlight the role of DGCA in encouragement of airline industry.
3. Write the aim and objective of IATA.
4. What is Bullet Train ? Why is it important for tourism devovement ?
5. Discuss contribution of IRCTC in promotion of tourism industry in India.
6. What are the challanges of tourism market segmentation ?
7. Write approaches and techniques to the promotion of road transport.
8. Discuss the role of luxurious Tourist Trains in developement of Tourism.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

Write full form of the folowing terms :

1. IATA
2. PATA

3. ICAO
4. WTO
5. DGCA

Choose the correct option :

6. Airline code of Air India is :
 - (a) 9W
 - (b) AI
 - (c) JA
 - (d) S2
7. Headquarters of IATA is located in :
 - (a) Montreal
 - (b) London
 - (c) Tokyo
 - (d) Mumbai
8. Airport code of Chennai is :
 - (a) MAA
 - (b) CCU
 - (c) LKO
 - (d) CHN
9. National waterways-1 developed in :
 - (a) Ganga River
 - (b) Brahmaputra River
 - (c) Mahanadi
 - (d) Yamuna

10. Full form of WTO is :

- (a) World Tourist Organization
- (b) World Transport Organization
- (c) World Tourism Organization
- (d) World Travel Organization