BTS–303/BTTM–303

Computer Applications in Tourism

Bachelor of Tourism and Management

(BTS–12/ BTTM–16/17)

Third Semester, Examination, 2018

Time : 3 Hours   **Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half $(9\frac{1}{2})$ marks each. Learners are required to answer *two* (02) questions only.

1. Explain the importance of computer technology in tourism industry.

2. How Global Distribution System has changed the nature of tourism distribution system ?

3. Discuss contemporary trends in e-tourism marketing.

(B-100) P. T. O.

4. Write a detailed essay on safety and security in e-business.

Section–B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What do you understand by computer hardware ?

2. Explain DOS command.

3. Discuss CRS role in hotel room booking.

4. Name and discuss any *four* latest softwares used in tourism operations.

5. What is process of obtaining subscription of E-mail from various paid and free sites ?

6. Write a short note on arm chair tourism.

7. Discuss e-commerce in tourism trade.

8. Explain C2C business setup with examples.

Section–C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half $\left(\frac{1}{2}\right)$ mark each. All the questions of this Section are compulsory.

What do you understand by the following ?

1. MS-Excel

2. CPU

3. MICROS

4. GDS

5. WAN

6. Chatting

7. B2C business

8. Firewall

9. E-Tourism

10. PPT