

Roll No.

BBA–503

Production Management

Bachelor of Business Administration

(BBA–10/12/16/17)

Fifth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. What is the relevance of process-selection to the profitability of an organization ? Also state the main parameters to be consider during process selection.
2. Differentiate between long-term, short-term and medium-term plans with examples.
3. Why is plant location so important in production management ? Also, explain the various factors that affect decisions regarding choice of location.
4. What is a project ? With the help of a diagram, explain the life cycle of a project.

(B-101) P. T. O.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of eight (8) marks each. Learners are required to answer *four* (04) questions only.

Discuss any *four* of the following :

1. Objectives of work study.
2. "ABC Analysis and EOQ are complementary to each other." Comment.
3. Material Requirement Planning.
4. Quality Function Development.
5. PERT.
6. Relevance of technology in a production environment.
7. Objectives of plant layout.
8. How does JIT system eliminate waste, enforce continuous improvements ?

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

Write True/False against the following :

1. Quality is easier to measure in a service organization.
2. Efficiency means doing something at lowest possible cost.
3. Time study is generally used when the work is repetitive.
4. Saturation is the last stage of product life cycle.
5. DD Method is a technique of Job Sequencing.

6. Layout in which all the equipment performing similar tasks are grouped together is called product layout.

Indicate the correct answer-option :

7. Which of the following is not a function of Production Department ?
- (a) Purchasing
 - (b) Selling
 - (c) Maintenance
 - (d) Quality Control
8. In which of the following production systems, the goods are generally manufactured to fulfil customer's orders rather than producing against stock ?
- (a) Continuous Production System
 - (b) Intermittent Production System
 - (c) Mass Production System
 - (d) None of these

Fill in the blanks :

9. CPM stands for
10. MINPRT stands for