

Roll No.

BBA–104

Computers in Management

Bachelor of Business Administration

(BBA–10/12/16/17)

First Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. (a) List some characteristics of computer with examples.
(b) Differentiate between Command User interface and Graphical User interface.
2. (a) Explain the structure of an operating system.
(b) What is application software ?
3. (a) Differentiate between input and output devices.
(b) Explain application of computer in the field of management.

(B-86) P. T. O.

4. (a) Explain Data Processing Cycle.
- (b) Elaborate the working of MS-Excel for any *one* mathematical operation.

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

1. Explain Management Information System.
2. How to convert decimal number (base = 10) into binary number (base = 2) ? Explain with example.
3. List the characteristics of various generations of Computers.
4. Differentiate between high level, middle level and low level languages.
5. What is the impact of computers in society ?
6. Explain ASCII codes.
7. Explain Management Information system with its applications.
8. Explain the architecture of Computer.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

1. Transistors are used in
 - (a) I-Generation Computers
 - (b) II-Generation Computers
 - (c) III-Generation Computers
 - (d) IV-Generation Computers

2. RAM is
 - (a) Read Access Memory
 - (b) Random Active Memory
 - (c) Random Access Memory
 - (d) Read Optimal Memory
3. 1 nibble is equal to bits.
 - (a) 1
 - (b) 2
 - (c) 3
 - (d) 4
4. Speaker is device.
 - (a) Display
 - (b) Output
 - (c) Input
 - (d) Active
5. ISCII stands for :
 - (a) Indian Script Code for Information Interchange
 - (b) International Script Code for Information Interchange
 - (c) Indian Source Code for Information Interchange
 - (d) International Source Code for Information Interchange
6. A is defined as a set of activities performed across the organization creating as output of value to the customer.
 - (a) Development Process

- (b) Business Process
 - (c) Quality Process
 - (d) None of the above
7. MIS stands for :
- (a) Management Information System
 - (b) Management Intelligence System
 - (c) Memory Information System
 - (d) Memory Intelligence System
8. is system software that manages computer hardware and software resources and provides common services for computer programs.
- (a) Application Software
 - (b) Program
 - (c) Programming Language
 - (d) Operating System
9. Base of octal number system is
- (a) 2
 - (b) 8
 - (c) 10
 - (d) 16
10. CPU stands for
- (a) Central Processing Unit
 - (b) Core Processing Unit
 - (c) Centre Processing Unit
 - (d) None of the above