

MTM–303/MTTM–303**Research Methodology**

Master of Tourism & Travel Management

(MTM–12/MTTM–16/17)

Third Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A**(Long Answer Type Questions)**

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the key components of Research Design.
2. Describe the nature and sources of data collection in Research.
3. Define the term Frequency Distribution and highlight the problems related with frequency distribution.
4. Write the concept of Hypothesis testing and also discuss the procedure of Hypothesis testings.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write the meaning and types of Research.
2. Describe the criteria of good Research.
3. Write the meaning and purpose of survey.
4. Discuss the concept and purpose of sampling.
5. Explain the meaning and importance of central tendency.
6. Discuss the meaning and definition of Probability.
7. Write the meaning and importance of Parametric testing.
8. Describe the major points/issue highlighted in Research Report.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

Indicate whether the following statements are True *or* False :

1. Research is undertaken for its practice. (True/False)
2. Research outcome is useful for Programme Planning.
(True/False)

3. Area where study has no undertaken is the Part of Research Title. (True/False)
4. Hypothesis formulation is the part of all Research. (True/False)
5. Honesty is the basic principle of Research. (True/False)
6. Research follows the scientific path. (True/False)
7. Constitution of earlier studies/literature sounds the Research Hypothesis. (True/False)
8. Research Design is the structure of study to be undertaken by the Researcher. (True/False)
9. Determination/Finalization of variables is an essential Part of Research Design. (True/False)
10. Random Sampling is not the part of Probability Sampling. (True/False)

