MTM–204/MTTM–204

MIS for Tourism

Master of Tourism and Travel Management

(MTM–12/MTTM–16/17)

Second Semester, Examination, 2017

Time : 3 Hours   **Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Define the term MIS. Explain the key components of MIS.

2. Describe the various types of information system and their implications.

3. Explain the Data Based Management System.

4. Discuss the various steps in implementation of MIS.

Section–B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1.   Bring out the contribution of MIS in decision-making.

2.   Describe the use of computers in travel services.

3.   Analyse the nature and significance of MIS.

4.   What are the types of Database ?

5.   What are the techniques of planning in MIS ?

6.   Write short notes on the following :

(a)   DBMS

(b)   CRS

7.   Explain the role of IT sector in Tourism sector.

8.   Define MIS. Explain its elements.

Section–C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1.   In the parlance of MIS, a file is a collection of :

(a)   Data

(b)   Information

(c)   Records

(d)   Database

2. When an MIS has been installed in the client firm :

   (a) The member of the client firm ought to be given training

   (b) Distribution of user's manual among the users would suffice

   (c) The software developer is involved in its implementation

   (d) The MIS department of the client from is not parlance of tourism industry.

3. The information of MIS comes from the :

   (a) Internal source

   (b) External source

   (c) Both internal and external source

   (d) None of the above

4. The flow of information through MIS is :

   (a) Need dependent

   (b) Organization dependent

   (c) Information dependent

   (d) Management dependent

5. Internal information for MIS may come from any one of the following department :

   (a) Customers care department

   (b) HR department

   (c) Marketing department

   (d) Production department

6. MIS normally found in a manufacturing organization will not be suitable in the _____.

   (a) Service sector

P. T. O.

(b) Banking sector

(c) Agriculture sector

(d) All of the above

7. The basic component(s) of DSS is (are) :

(a) Database

(b) Model base

(c) DSS software system

(d) All of the above

8. _____write computer programs that perform jobs specified by the user.

(a) Programmer

(b) Data entry operator

(c) System analyst

(d) Computer operator

(e) None of the above

9. A system must be composed of more than one :

(a) Subsystem

(b) Element

(c) Super system

(d) All of the above

(e) None of the above

10. An _____ is a set of processes and procedures that transform data into information and knowledge.

(a) Information system

(b) Knowledge system

(c) Database system

(d) Computer system

MTM–204/MTTM–204