

MS–202**Entrepreneurship Development**

Master of Business Administration

(MBA–16)

Third Semester, Examination, 2017

Time : 3 Hours**Max. Marks : 80**

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A**(Long Answer Type Questions)**

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. List out the various competencies and skills needed on the various stages involved in the entrepreneurial process.
2. Discuss the theories of entrepreneurship and prove that “entrepreneurship is a multidimensional concept”.
3. Describe various legal issues associated with starting of a new venture.

4. What is the role of various institutions in developing entrepreneurship in the country ?

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss any *four* (04) of the following :

1. Characteristics of a successful Entrepreneur.
2. Factors affecting Creativity.
3. Cultural factors affecting Entrepreneurship.
4. Managerial issues in a New Venture.
5. Role of Entrepreneurship in Transition.
6. Enterprise Data Planning.
7. Stages of Entrepreneurship Development Programmes.
8. Challenges faced by women entrepreneurs.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this Section are compulsory.

Write True/False against the following :

1. The economic and non-economic determinants are largely responsible for entrepreneurial growth in a country.
2. A succession plan creates problems in running a family business.
3. Small scale industries tend to be capital intensive.
4. An entrepreneur is a person who searches for change and responds to it by starting an enterprise.

Fill in the blanks :

5. _____ entrepreneurs are skeptical in initiating for any change.
6. _____ are private investors who invest in early stages of business to reap high capital gains later.
7. NIESBUD stands for _____.
8. _____ are made to provide consultancy services in technical areas for various industry projects.

Indicate the correct answer-option :

9. _____ can be defined as the process in which innovative products or processes are developed by creating an entrepreneurial culture within an already existing organization.
 - (a) Strategic Orientation
 - (b) Capitalization
 - (c) Intrapreneurship
 - (d) Management
10. Which of the following Models is used to show the three facets of a family owned organization–Family, Ownership and Management ?
 - (a) The Three Circles Model
 - (b) The Three Triangles Model
 - (c) Discrete Time Markov Chain (DTMC)
 - (d) Brown–Gibson Model

