

Roll No.

MHM–103

Cultural Tourism Management

Master of Hotel Management (MHM–11)

First Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Write a detailed note on religious tourism in India.
2. Explain in detail about the International Cultural Tourism Charter in detail.
3. What is the scope and challenges related to heritage tourism development in India ?
4. Write a detailed note on the festivals of India.

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write a note on ASI.

2. Write a note on Cuisines of India.
3. Write a note on Festivals of North India.
4. Write a note on folk dances of India.
5. Write a note on ICOMOS.
6. Write a note on Indian Music.
7. Write a note on HRD Climate.
8. Write a note on Indian Railways.

Section-C

(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half $\frac{1}{2}$ mark each. All the questions of this Section are compulsory.

Choose the correct answer :

1. The Jama Masjid is situated in :
 - (a) Agra
 - (b) Delhi
 - (c) Mumbai
 - (d) Punjab
2. The Mount Abu is situated in :
 - (a) Rajasthan
 - (b) Delhi
 - (c) Mumbai
 - (d) Lucknow
3. Bihu is the dance form of :
 - (a) Punjab
 - (b) Himachal Pradesh
 - (c) Delhi
 - (d) Assam

4. Baisakhi is the festival celebrated in :
 - (a) Assam
 - (b) Tamil Nadu
 - (c) Chennai
 - (d) Punjab
5. Gateway of India is situated in :
 - (a) Delhi
 - (b) Mumbai
 - (c) Pune
 - (d) Lucknow
6. Red fort is situated in :
 - (a) Rajasthan
 - (b) Delhi
 - (c) Himachal Pradesh
 - (d) Uttarakhand
7. India gate is situated in :
 - (a) Orissa
 - (b) Punjab
 - (c) Delhi
 - (d) Pune
8. Which of the following religious sites is in Uttarakhand ?
 - (a) Golu Maharaj
 - (b) Jawalamukhi
 - (c) Kangra Devi
 - (d) Amarnath

9. Which of the following places is the sacred place for Muslims ?
- (a) Amritsar
 - (b) Puri
 - (c) Gaya
 - (d) Ajmer
10. Kathakali is the dance form of :
- (a) North India
 - (b) South India
 - (c) North-East
 - (d) Central India