

ETS-103**Travel Agency and Tour Operations**

Diploma in Tourism Studies

(DTS-10/16/17)

First Year, Examination, 2017

Time : 3 Hours**Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A**(Long Answer Type Questions)**

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. What is Travel Agency ? Discuss the scope and importance of Travel Agency business in Tourism Industry.
2. Write a note on components and elements of Tour Operation.
3. Write short notes on the following :
 - (i) Tour Package
 - (ii) Documentation and Ticketing

4. Explain the procedure for approval of a travel agency business in India.

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. What is Travelling ?
2. Discuss the New Trends in Travel Agency.
3. What is the role of International Conventions in Tourism Promotion ?
4. Give the name of *four* famous Domestic Travel Agencies of India.
5. Role and importance of Tourism Linkages.
6. Discuss the importance of Tourism Itinerary.
7. Write a note on TAAI.
8. Role and importance of Tourism Organisations.

Section–C

(Objective Type Questions)

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. Tour Escort
2. Capital of Nepal
3. Passport
4. Visa
5. Event Management
6. Tourist
7. General Sales Agent (GST)
8. W. T. O.
9. Adventure Travel
10. Travel Documents

