

ETS-102**Tourism Resource of India**

Diploma in Tourism Studies (DTS-10/16/17)

First Year, Examination, 2017

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A**(Long Answer Type Questions)**

Note : Section 'A' contains four (04) long answer type questions of nine and half $9\frac{1}{2}$ marks each.

Learners are required to answer *two* (02) questions only.

1. Define Tourism Resources. How are they different than normal product ? Explain the classification of tourism resources.
2. What do you mean by destination life cycle ? Explain their impact on resources.
3. Explain the various resources management approaches and techniques used in tourism planning to conserve tourism resources.
4. Write a detailed note on fairs and festivals of Uttarakhand and their impact on society.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Explain the classification of Tourism Resources.
2. How does the motivation affect the choice of destination ? Explain.
3. What is the linkage of Psychographic spectrum of tourists with that of usage characteristics ?
4. Describe in detail about the natural resources of India.
5. What are the socio-cultural tourism resources available in India ? Explain some of them in detail.
6. Discuss the various conservation techniques followed in tourism industry to conserve tourism resource.
7. Discuss some of the important spiritual tourism resources of Uttarakhand.
8. Explain adventure tourism resources of Uttarakhand.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half $\frac{1}{2}$ mark each. All the questions of this Section are compulsory.

1. Bhitauli festival is celebrated in the month of
 - (a) Baisakh
 - (b) Chaitra
 - (c) Asadha
 - (d) Jyestha

2. 'Kale kale, bhal bate aile' marks the festival of
 - (a) Holi
 - (b) Navratri
 - (c) Makar Sankranti
 - (d) Dussehra
3. Dwarahat is located in
 - (a) Nainital
 - (b) Dehradun
 - (c) Almora
 - (d) Mussoorie
4. Narendra Nagar, a historical town of Garhwal region was ruled by
 - (a) Shah Rulers
 - (b) Garhwali Rulers
 - (c) Kumayon Rulers
 - (d) Pawar Rulers
5. Jim Corbett National Park established in the year
 - (a) 1919
 - (b) 1936
 - (c) 1942
 - (d) 1819

Write true *or* false for the following :

6. Lohaghat lies in Champawat District.
7. Ashokan Pillar rock lies at Mussoorie.
8. The name 'Kandali' fair comes from the Kandali flower.
9. Uttarakhand state came into existence in 2000 A. D.
10. India's first Methodist Church lies at Mussoorie.

