

ETS–101**Tourism Concepts & Principles**

Diploma in Tourism Studies

(DTS–10/16/17)

First Year, Examination, 2017

Time : 3 Hours**Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A**(Long Answer Type Questions)**

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Define Tourism. Also discuss the significance and different types of Tourism.
2. List the five ‘A’s of tourism which are needed at a destination if tourism is to be prompted.
3. Define the terms Tourist, Excursionist, Traveller and Visitor. Give examples to support your answer. Also differentiate among these terms.
4. Highlight the different motivational factors of Tourism.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

Briefly discuss the following :

1. Outbound Tourism
2. Relationship between Recreation and Leisure
3. Tourism Product
4. Differentiate between peak-season and off-season
5. MICE Tourism
6. Eco-Tourism
7. Destination
8. Tourism Industry

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

Indicate whether the following statements are True *or* False.

1. Tourist is a person who travels from one place to another for less than 24 hours. (True/False)
2. Dr. Nukul Sharma is the current Tourism Minister of India. (True/False)
3. India receives maximum International tourism from U. S. A. (True/False)
4. Domestic tourist is a person who travels within his own country's boundary and may also travel in neighbouring countries. (True/False)

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5. Inbound tourists travel from their own country to another country. (True/False)
6. Recreation means the free time of a person. (True/False)
7. Five A's of tourism are Attraction, Accommodation, Accessibility, Amenities and Activities. (True/False)
8. Tourism industry is a smokeless industry. (True/False)
9. Rameshwaram Dham is located in Kerala State of India. (True/False)
10. Full form of VISA is "Visitors Intended to Stay Abroad". (True/False)

