BTS-303/BTTM-303

Computer Applications in Tourism

Bachelor of Tourism and Travel Management (BTS-12/BTTM-16/17)

Third Semester, Examination, 2017

Time: 3 Hours Max. Marks: 40

Note: This paper is of forty (40) marks containing three (03) Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note: Section 'A' contains four (04) long answer type questions of nine and half $(9\frac{1}{2})$ marks each. Learners are required to answer *two* (02) questions only.

- 1. Write notes on the following:
 - (a) Amadeus
 - (b) Worldspan
 - (c) Sabre

B-78 **P. T. O.**

- 2. What is e-Business? Write the significance of e-Commerce in travel and tourism.
- 3. Describe the use of computers in travel services. Write in details about any *two* e-Business Organizations in Tourism and Travel.
- 4. What is e-Mail? Discuss the procedure of sending and receiving of e-Mails.

Section-B

(Short Answer Type Questions)

Note: Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

- 1. How many data formats are available in Excel ? Name some of them.
- 2. Explain the application of CRS in Rail transport.
- 3. Write notes on the following:
 - (a) Arm Chair Tourism
 - (b) Travel Agency Automation
- 4. Explain the use of MICROS-FIDELIO software in Tourism Industry.
- 5. Write notes on the following:
 - (a) MS Office
 - (b) MS Power Presentation
- 6. Write the DOS Commands.
- 7. Differentiate between Computer Hardware and Computer Software.
- 8. Describe the advantages and disadvantages of use of computer technology.

Section-C

(Objective Type Questions)

Note: Section 'C' contains ten (10) objective type questions of half $(\frac{1}{2})$ mark each. All the questions of this Section are compulsory.

- 1. What is Search Engine?
- 2. What is B2B?
- 3. Write the full form of CRS.
- 4. Who is the Father of Computer?
- 5. What do you understand by WAN?
- 6. Name any *two* E-business setups.
- 7. Name any e-Business Organization in tourism and travel.
- 8. Name any software used in tourism operations.
- 9. Which key is used to drag a selected range of data to another worksheet in the same workbook?
- 10. What is the short cut key to open the Open dialog box in MS-Word?