

BTS–302/BTTM–302**Itinerary Preparation and Tour Packaging**
Bachelor of Tourism and Travel Management
(BTS–12/BTTM–16/17)**Third Semester, Examination, 2017****Time : 3 Hours****Max. Marks : 40**

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A**(Long Answer Type Questions)**

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Write a detailed note on the various components of tour package.
2. Explain in detail about the historical evolution of Itinerary.
3. What are the various characteristics of Special Interest Tour Packages ? Explain its types with the help of appropriate examples.
4. Discuss the various types of Tour Itinerary.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write a note on Escorted Tours.
2. Write a note on MICE Package.
3. Write a note on FIT.
4. What is wellness tour ?
5. What is the importance of Negotiation in tour package ?
6. Write a note on Tour Costing.
7. Write a note on the role of Tour Manager.
8. Write a note on the importance of accommodation in tour package.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. The Aananda in Himalayas is known for :
 - (a) Wellness tours
 - (b) Sports tours
 - (c) Adventure tours
 - (d) MICE tour

2. The Rishikesh, which is known for adventure tours is situated in
 - (a) Rajasthan
 - (b) Delhi
 - (c) Mumbai
 - (d) Uttarakhand
3. Which of the following is not a part of the tour package ?
 - (a) Accommodation
 - (b) Transport
 - (c) F&B
 - (d) Traffic
4. Which of the following is a MICE destination ?
 - (a) Jammu
 - (b) Telengana
 - (c) Goa
 - (d) Chhattisgarh
5. FIT stands for :
 - (a) Free Independent Traveller
 - (b) Foreign Individual Tourist
 - (c) Foreign Individual Traveller
 - (d) Free Individual Traveller
6. Hotel accommodation that includes breakfast and either lunch or dinner :
 - (a) AP
 - (b) MAP
 - (c) EP
 - (d) CP

7. A tourist guide is
- (a) An encyclopaedia
 - (b) An unofficial ambassador of his country
 - (c) Trained and experienced person for tourist
 - (d) All of the above
8. A general tour doesn't include :
- (a) Shopping
 - (b) Sight seeing
 - (c) F&B
 - (d) Accommodation
9. A special interest tour doesn't include :
- (a) VFR
 - (b) Archaeological sites
 - (c) Museums
 - (d) Adventure
10. Which of the following is not a type of Tour Operator ?
- (a) Inbound Tour Operator
 - (b) Outbound Tour Operator
 - (c) Escorted Tour Operator
 - (d) Domestic Tour Operator