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**UTTARAKHAND OPEN UNIVERSITY,
HALDWANI, NAINITAL**

The report should be sent (in the sealed envelope) to the Exam Controller, Uttarakhand Open University, Teen pani Bypass Road, Haldwani (Nainital) -263 139.

PROFORMA FOR THE WRITING Ph. D. THESIS REPORT

- 1- Name of the Candidate: Mr. Anurag Bhosle
- 2- Subject: Tourism
- 3- Name of the Degree: Ph. D.
- 4- Title of thesis : "Analysis of Satisfaction Amongst Domestic Tourists Visting Uttrakhand"
- 5- Name of the examiner with full postal address: Professor S. K. Gupta, Prof. & Head, Centre for Mountain Tourism and Hospitality studies, Chauras campus, HNB Garhwal University, Srinagar, 249161

Note – Under the ordinance relating to Doctorate Degree a thesis shall comply with the following conditions and the examiners are requested that in case they approve of a thesis for the degree, is should be definitely mentioned in the report that the thesis complies with these requirements.

- (a) It must be a piece of research work characterized either by the discovery of facts or by a fresh approach towards the interpretation of facts or theories. In either case it should evince the candidate's capacity for critical examination and sound judgment.
- (b) It shall be satisfactory in point of language and presentation of subject matter. The examiners will also indicate whether the thesis is suitable for publication in its present form with or without amendments.

IMPORTANT

The Examiner is requested to recommend definitely weather.

- (a) The candidate is admitted to the degree.
Or
(b) The candidate should improve and resubmit the thesis.
Or
(c) The thesis should be rejected.

REPORT

The report is enclosed in separate sheets.

Dated

(Signature of the Examiner)

(If necessary blank sheets may be added to complete the report)

Report of Thesis Evaluation of **Mr. Anurag Bhosle**
Title of the thesis: '*Analysis of Satisfaction Amongst Domestic Tourists Visiting Uttarakhand*'

Name of the scholar: **Mr. Anurag Bhosle**

Name of the supervisor: **Dr. Akhilesh Singh**

Name of the Co-supervisor: **Dr. Jatashankar R Tewari**

Thesis submitted in: **School of Tourism, Hospitality and Hotel Management, Uttarakhand Open University**

I have gone through the above thesis titled "*Analysis of Satisfaction Amongst Domestic Tourists Visiting Uttarakhand*", submitted by **Mr. Anurag Bhosle**, Research Scholar School of Tourism, Hospitality and Hotel Management, Uttarakhand Open University, under the supervision of **Dr. Akhilesh Singh** and Co-supervision of **Dr. Jatashankar R Tewari** for the award of the Degree of **Doctor of Philosophy** in Tourism. The topic is quite relevant and contemporary keeping in view of the current scenario of Tourism Development in Uttarakhand and significance of Domestic Tourism and consequence of Tourist Satisfaction. Both the researcher and his supervisors have chosen the theme of the research work keeping in mind of its significance. The proposed research is an attempt to evaluate the Satisfaction amongst Domestic Tourists Visiting Uttarakhand. The scholar has divided the research work into five chapters in order to give it a more structured form. The classification of chapters is as under:

Chapter 1: Introduction

Chapter 2: Review of Literature

Chapter 3: Research Methodology

Chapter 4: Data Analysis & Results

Chapter 5: Conclusions and Implications

The chapter one of the study provides the background of the study by focusing on the importance of tourism and its contribution in economy of the country and the study area.. The researcher has also identified the various emerging and existing areas of tourism in Uttarakhand like pilgrimage, adventure, nature and wildlife, and wellness tourism. Researcher has chosen only three districts (out of thirteen districts in state of Uttarakhand) namely Nainital in Kumaon region and Haridwar and Dehradun in Garhwal region based on criterion like number of tourist arrivals and intention of their visit. In addition to this, statement of the problem, need of the

Subh

study objectives of the study, scope of the study and Hypotheses of the study are also discussed. The chapter ends with the Chapter plan.

The second chapter has dealt with the review of literature related to various aspect of the theme of Research like tourists satisfaction with respect to Accommodation, Food and beverage, Transport, Ancillary Service Providers and Miscellaneous determinants . Based on the extensive review of literature, the scholar has developed the conceptual and operational framework for the study.

The third chapter entitled 'research methodology' covers the research design. Research setting expresses the area and sample of study, questionnaire development. sampling design, sampling method, research instrument, data collection, data analysis technique and procedure and comprehensively explains the various variables.

The chapter four has discussed in detail the data analysis and the results that have been arrived at after analysing the data. To assess the association of demographic variable age and annual income and their satisfaction chi-square test is used to assess overall satisfaction and demographic variable. It summarizes the testing of the Hypotheses.

The last chapter includes the summary and conclusion of the findings of this research and the recommendations. It also highlights the implications, limitations and future scope of the present research study. This chapter is followed by references, sample Questionnaire based on which primary data has been collected and research paper published in the Appendices.

The thesis is a good piece of work with a fair literary presentation by the researcher. The findings of the study will provide essential information to various stakeholders in tourism industry to improve their products and services to meet the tourists' expectations, which in turn may contribute towards inflow of tourists in the state of Uttarakhand. **On the whole the work is comprehensive and analytical and provides a new insight. I recommend awarding PhD. Degree in Tourism to Mr. Anurag Bhosle on the basis of present work done in this thesis.**

Suh
18/5/2022

Prof. S. K. Gupta
CMTHS, HNBGU



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- 2- Subject: Tourism
- 3- Name of the Degree: Ph. D.
- 4- Title of thesis : "Analysis of Satisfaction Amongst Domestic Tourists Visting Uttrakhand"
5. Name of the examiner with full postal address: Professor Lavkush Mishra, Director, Institute of Tourism and Hotel Management (ITHM), Dr. B. R. Ambedkar University, Agra, 282002

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REPORT

The thesis is divided among 5 chapters namely - Introduction, Review of Literature, Research Methodology, Data Analysis and Results and Conclusions and implications.

The thesis is very relevant and covers almost topics. Research work is supported with data and analysis of the data is very exhaustive. Review of literature has been discussed sufficiently that justifies the need of the study. Research Gap and limitations of the study has been also discussed.

I recommend for the award of
Ph. D degree to the
Candidate.

Dated

18-4-2022

(Signature of the Examiner)

Institute of Tourism
& Hotel Management
Dr. B.R. Ambedkar University
Agra

(If necessary blank sheets may be added to complete the report)