

Course Name: Entrepreneurship Development**Course Code-MS 202****Course Credits: 6**

Course Objective: The objective of the course is to impart knowledge to the learners about entrepreneurship and its importance in socio-economic development of the nation and to create interest among them for starting their own business.

Block I An overview of Entrepreneurship

Unit I Entrepreneurship: Need, Scope and Philosophy

Unit II Entrepreneurial traits and Types

Unit III Development of Entrepreneurship

Block II Entrepreneurial Process

Unit IV Creativity, Idea Generation, Screening and Project Identification

Unit V Social Determinants of Entrepreneurial Growth

Unit VI Issues in new enterprise management: Locational, environmental and Managerial

Block III Theories and Legal Issues

Unit VII Theories of Entrepreneurship

Unit VIII Legal Issues for the Entrepreneur

Unit IX Small and Medium Enterprises

Block IV Entrepreneurship Planning

Unit X Enterprise Planning Process

Unit XI Family and Non-Family Entrepreneur: Professionalism vs Family Entrepreneurs

Unit XII Women Entrepreneurs: Challenges and Achievements

Block V Entrepreneurship Development in India

Unit XIII Entrepreneurship Development Programmes

Unit XIV Role of Various Institutions in Developing Entrepreneurship in India

Unit XV Growth and Transition through Entrepreneurship.

Suggested Readings:

1. Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and Jayashree, K. 2003.
2. *Entrepreneurship Development*, New Age International Publishers, New Delhi.
3. Gupta, C.B. 2001. *Management. Theory and Practice*. Sultan Chand and Sons, New Delhi.
4. Ind.u Grover. 2008. *Handbook on Empowerment and Entrepreneurship*. Agrotech Public Academy, Udaipur.
5. Khanka, S.S. 1. 999. *Entrepreneurial Development*, S. Chand and Co., New Delhi.
6. Mary Coulter. 2008. *Entrepreneurship in Action*. Prentice Hall of India Pvt. Ltd., New Delhi.
7. Mohanty, S.K. 2009. *Fundamentals of Entrepreneurship*. Prentice Hall of India Pvt. Ltd., New Delhi.
8. Prasad, R. 2003. *Entrepreneurship - Concepts and Cases*. ICFAI Publications, Hyderabad.

9. Sagar Mondal and Ray, G.L. 2009.- *Text Book of Entrepreneurship and Rural Development*. Kalyani publishers, Ludhiana.
10. Singh, D.1995. *Effective Managerial Leadership*. Deep and Deep Publications, New Delhi.
11. Vasanta Desai. 1997 *Small Scale Industries and Entrepreneurship*. Himalaya Publishing House, New Delhi.
12. Vasanta Desai. 2000. *Dynamics of Entrepreneurial Development and Management*.Himalaya Publishing House, New Delhi.