

**PG Diploma Programmes**  
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**प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा**  
**School of Management Studies and Commerce**  
**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual /Sem)	Year/ Sem	Details of Fee (₹)							
		Mini	Max				Programme Fee	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
<b>PG Diploma in Marketing Management (PGDMM-17)</b>	50% Marks at graduate or post graduate level with 1 year experience in the relevant field. Further those having 45% marks at graduate level or post graduate level shall also be eligible with 2 years' of supervisory/ managerial/ professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student).(5% relaxation for reserved category).	1	3	English	Sem.	I	8000	-	450	-	-	150		8600
						II	-	-	450	-	-	-	300	750
<b>PG Diploma Human Resource Management (PGDHRM-17)</b>	<i>From Academic Session 2018-2019, applicants may take admission directly in Post-Graduate Diploma in Marketing Management and Post Graduate Diploma in Human Resource Management, i.e., without appearing in Entrance Test.</i> <i><b>N.B.:</b> DIM Programme has been withheld by the University from the Academic Session 2018-19.</i>	1	3	English	Sem.	I	8000	-	450	-	-	150		8600
						II	-	-	450	-	-	-	300	750

**Note: The fee ( programme fee)mentioned in this table (along with Rs. 100/- as registration fee) for PGDHRM-17 and PGDMM-17 shall be payable in two installments.**

**P.G. Diploma in Marketing Management**

PGDMM-17

पी0जी0 डिप्लोमा इन मार्केटिंग मैनेजमेंट

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER I</b>			
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS-503	Consumer Behaviour	06	100 (80/20)
<b>SEMESTER II</b>			
MS- 505	Services Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS-510	Brand Management	06	100 (80/20)
<b>Notes: (as per programme): Examination would be conducted on Descriptive Pattern.</b>			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

**P.G. Diploma in Human Resource Management**

PGDHRM -17

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Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER I</b>			
MS- 301	Human Resource Planning	06	100 (80/20)
MS- 302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
<b>SEMESTER II</b>			
MS- 306	Industrial Relations	06	100 (80/20)
MS -307	Compensation Management	06	100 (80/20)
MS- 309	Management of Training and Development	06	100 (80/20)
<b>Notes: (as per programme): Examination would be conducted on Descriptive Pattern.</b>			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

**भौमिकी एवं पर्यावरण विज्ञान अध्ययन विद्याशाखा**  
**School of Earth & Environment Science**

**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (Yr)		SLM	Mode of Exam (Annual/Sem)	Year / Sem	Programme	Fee Structure (₹)						
		Minimum	Maximum					Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Total
<b>Post Graduate Diploma In Disaster Management (PGDDM-17)</b>	Graduation in any subject	1	3	English	Annual	I	10000	1000	1050	-	-	150	300	12500

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

**PROGRAMME SUMMARY**  
**भौमिकी एवं पर्यावरण विज्ञान अध्ययन विद्याशाखा**  
**School of Earth & Environment Science**

**Post Graduate Diploma in Disaster Management**

**PGDDM-17**

**आपदा प्रबंधन में पोस्ट ग्रेजुएट डिप्लोमा**

**Credits-32**

<b>PROGRAMME STRUCTURE</b>			
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>	<b>Total Marks (Th. /Assign.)</b>
MPA-001	Understanding Natural Disaster (प्राकृतिक आपदाओंको समझना)	04	50 (40/10)
MPA-002	Understanding Man-made Disasters (मानवनिर्मित आपदाओंको समझना)	04	50 (40/10)
MPA-003	Risk Assessment and Vulnerability Analysis (जोखिम आंकलन एवं संवेदनशीलता विश्लेषण)	04	50 (40/10)
MPA-004	Disaster Preparedness (आपदा तैयारी)	04	50 (40/10)
MPA-005	Disaster Response (आपदा प्रतिक्रिया)	04	50 (40/10)
MPA-006	Disaster Medicine (आपदा चिकित्सा)	04	50 (40/10)
MPA-007	Rehabilitation, Reconstruction and Recovery (पुनर्वास, पुनःनिर्माण एवं पुनरुत्थान)	04	50 (40/10)
MPAP-001	Project Work (परियोजना कार्य)	04	50

## School of Computer Science & Information Technology

### PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name & (Code)	Eligibility	Duration In Years		SLM	Mode of Exam (Annual/ Sem)	Year / Sem	Details of Fees (₹)							
		Min	Max				Programme	Project/ Lab Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in Computer Application (PGDCA-17)	Graduation in any stream	1	3	English	Sem	I	5000	-	600	500	-	150		6250
						II	5000	1000	450	500	-	-	300	7250
Post Graduate Diploma in Geo Informatics (PGDGIS-17) <i>The student of PGDGIS-17 opting for the online course material( The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.</i>	Graduation in any stream	1	3	English	Annual	I	22000	1500	600	-	-	150	300	24550

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

The student of PGDGIS-17 opting for the online course material( The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.

पीजीडीजीआईएस-17 कार्यक्रम के अंतर्गत यदि कोई छात्र ऑनलाइन पाठ्य सामग्री चाहता है (पाठ्यसामग्री विश्वविद्यालय की वेबसाइट के पोर्टल elearning.uou.ac.in से डाउनलोड करनी होगी, विश्वविद्यालय द्वारा पुस्तकें उपलब्ध नहीं करायी जायेंगी) तो ऐसे छात्र को उसके कार्यक्रम के चुने हुए वर्ष के कार्यक्रम शुल्क में 15% की छूट प्रदान की जायेगी।

PROGRAMME SUMMARY

कम्प्यूटर विज्ञान एवं सूचना प्रौद्योगिकी विद्याशाखा

School of Computer Science & Information Technology

Post Graduate Diploma in Computer Application

PGDCA-17

कम्प्यूटर अनुप्रयोग में पोस्ट ग्रेजुएट डिप्लोमा

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER I</b>			
PGDCA-01	Computer Fundamentals and PC Software	04	100 (80/20)
PGDCA -02	Digital Logic	04	100 (80/20)
PGDCA -03	Computer Programming Using C	04	100 (80/20)
PGDCA -04	Fundamentals of Networking and Web Technology	04	100 (80/20)
PGDCA -P1	Practical	02	100
<b>SEMESTER II</b>			
PGDCA -05	Computer Organization and Architecture	04	100 (80/20)
PGDCA -06	Data Structure through C Language	04	100 (80/20)
PGDCA -07	Fundamentals of Database Management System	04	100 (80/20)
PGDCA -08	Project-I	04	100 (80/20)
PGDCA -P2	Practical	02	100

Post Graduate Diploma in Geo-Informatics

PGDGIS-17

जियो इनफोर्मेटिक्स में पोस्ट ग्रेजुएट डिप्लोमा

Credits-40

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
PGDGIS-01	Introduction to Informatics	08	100 (80/20)
PGDGIS-02	Geographical Information System	08	100 (80/20)
PGDGIS-03	Remote Sensing & GPS	08	100 (80/20)
PGDGIS-04	DIP & Mapping	08	100 (80/20)
PGDGIS-05	Mini Project	08	100

**पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा**  
**School of Journalism and Media Studies**

**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (In Yr)		Slm	Mode Of Examination (Annual / Sem)	Year / Sem	Details of Fee (₹)							
		Minimum	Maximum				Programme	Project/ Dissertation Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in Journalism and Mass Communication (PGDJMC-19)	Graduation in any stream	1	3	Hindi	Semester	I	2500	-	600	-	-	150		3250
						II	2500	500	450	-	500	-	300	4250
Post Graduate Diploma in Broadcast Journalism & New Media (PGDBJ-19)	Graduation in any stream	1	3	Hindi	Semester	I	2500	-	600	2000	-	150		5250
						II	2500	500	450	-	500	-	300	4250

Note: Study material is available in Hindi only. However, the learners may write their examinations in Hindi or English

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY

पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा  
School of Journalism and Media Studies

Post Graduate Diploma in Journalism & Mass Communication

PGDJMC-19

पत्रकारिता एवं जनसंचार में पोस्ट ग्रेजुएट डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER I</b>			
JMC-01	Mass Communication: Concept, Processes and Theories	04	100 (80/20)
JMC-02	History of Journalism & Contemporary Perspective	04	100 (80/20)
JMC-03	Media Laws and Ethics	04	100 (80/20)
JMC-04	News : Definition, Concept and Reporting	04	100(80/20))
<b>SEMESTER II</b>			
JMC-05	Editing, Printing & Production	04	100 (80/20)
JMC-06	Advertising and Public Relations	04	100 (80/20)
JMC-07	Electronic and Cyber Media	04	100 (80/20)
JMC-08 <sup>1</sup>	Internship/ Dissertation and viva-voce	04	100
<sup>1</sup> Students are required to complete a month long internship in a reputed media organization or submit a dissertation after attending mandatory workshop on media research methodology.			

Post Graduate Diploma in Broadcast Journalism and New Media

PGDBJ-19

ब्रॉडकास्ट जर्नलिज्म एवं न्यूमीडिया में पोस्ट ग्रेजुएट डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER I</b>			
BJNM-101	Mass Communication: Concept, Processes and Theories	04	100 (80/20)
BJNM-102	Introduction of Broadcast Journalism	04	100 (80/20)
BJNM-103	Introduction to New Media	04	100 (80/20)
BJNM-104	Writing for Various Media	04	100 (80/20)
<b>SEMESTER II</b>			
BJNM-201	Radio Journalism	04	100 (80/20)
BJNM-202	Television Journalism	04	100 (80/20)
BJNM-203	Web Journalism	04	100 (80/20)
BJNM-204	Internship/Project Report <sup>1</sup>	04	100

<sup>1</sup> Students are required to complete a month long internship with a television channel/reputed online news portal/ radio station (preferably with Hello Haldwani) or submit a dissertation after attending mandatory workshop on media research methodology.

**विधि विद्याशाखा**  
**School of Law**

**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (Year)		SLM	Mode of Exam (Annual / Sem)	Year/ Sem	Details of Fee(₹)							
		Minimum	Maximum				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in Cyber Law (PGDCL-17)	Graduation in any stream	1	3	English	Annual	I	5000	-	600	-	500	150	300	6550

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

**PROGRAMME SUMMARY**  
**विधि अध्ययन विद्याशाखा**  
**School of Law**

**Post Graduate Diploma in Cyber Law**

**PGDCL-17**

**साइबर लॉ में पोस्ट ग्रेजुएट डिप्लोमा**

**Credits-36**

<b>PROGRAMME STRUCTURE</b>			
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>	<b>Total Marks (Th. /Assign.)</b>
CYL-101	Fundamentals of Cyber Law and the emerging jurisprudence	08	100 (80/20)
CYL-102	Intellectual Property Issues and Cyberspace - The Indian Perspective	08	100 (80/20)
CYL-103	E-Commerce & Digital Evidence	08	100 (80/20)
CYL- 104	Cyber Crimes and Consumer Protection in Cyberspace	08	100 (80/20)
CYL-105	Viva-voce	04	100

**Note : Study Material only reference book**