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Total Pages : 3

Roll No.

MTTM-303

Research Methodology

Master of Tourism & Travel Management (MTTM)

3rd Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Define research and discuss its scope.
2. What is a research design? Discuss the key components of a research.
3. Describe the meaning and sources of data collection.
4. Discuss the meaning and consideration in frequency distribution.
5. Define Hypothesis and discuss the process of its testing.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Write the process of formulating research objectives.
2. Discuss the salient features of a good research.
3. What are the purposes of survey?
4. Define central tendency.

5. What do you mean by parametric test?
 6. Write the purpose of sampling.
 7. Discuss the importance of a research problem.
 8. Highlight the features of questionnaire.
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