

P-326

Total Pages : 3

Roll No.

MTTM-204

MIS for Tourism

Master of Tourism & Travel Management (MTTM)

2nd Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. What is MIS? What are the advantages and disadvantages of MIS?

2. What is computer? Discuss the salient features and significance of computer hardware and software.
3. What is decision-making? Discuss its different methods.
4. Discuss the role of MIS in the tourism and hospitality industry.
5. Discuss the meaning and significance of CRS in the tourism and hospitality industry.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Do you agree that MIS helps in planning and development? Explain with suitable examples.
2. What are the different types of information?
3. Discuss the features of the Database Management System.
4. Describe the uses of computers in the tourism industry.

5. What are the different components of MIS?
 6. Write a detailed note on information systems.
 7. Write a detailed note on commonly used software applications in the tourism and hospitality industry.
 8. Explain the role of MIS at various levels of management in the tourism industry.
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