

P-320

Total Pages : 3

Roll No.

MTTM-102

Principles of Management

Master of Tourism & Travel Management (MTTM)

1st Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Discuss the nature and characteristics of management.

2. Describe the feature of administrative and scientific schools of management.
3. Write the meaning and process of planning.
4. Highlight the nature and process of staffing.
5. Describe the art of managing tourism trade organization.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Write the evolution of management practices in India.
2. Highlight the importance of management.
3. Write the features of open system school of management.
4. Discuss the role of motivation in quality performance.
5. Write the features of effective controlling.

6. Discuss the skills of management professionals.
 7. Explain the types of planning.
 8. Discuss the importance of planning.
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