

P-709

Total Pages : 3

Roll No.

MS-203

Business Ethics & Corporate Governance

Master of Business Administration (MBA)

3rd Semester Examination, 2023 (June)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Discuss the relevance of Indian Ethos for solving Contemporary Management Problems.

2. What are ethical dilemmas and how to effectively handle these dilemmas?
3. Define Corporate Governance. Explain the principles of Corporate Governance.
4. Discuss the role of various stakeholders in the Corporate Governance process.
5. What are the major current ethical issues in advertising? Explain with examples.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Scope of Ethics.
2. Relationship Between Ethics (E) and Business System (Bs).
3. Human Values and Ethics achieving Holistic Excellence.
4. Sources of Trusteeship.

5. Nature of Values.
 6. Ethics in Information Technology.
 7. Trans-cultural Human Values in Management Education.
 8. Balancing Economic Growth with Sustainability.
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