

**P-708**

Total Pages : 3

Roll No. ....

**MS-202**

**Entrepreneurship Development**

Master of Business Administration (MBA)

3rd Semester Examination, 2023 (June)

**Time : 2 Hours]**

**Max. Marks : 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**SECTION-A**

**(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. How is Entrepreneurship crucial to the growth objectives of an economy?

2. How Porter's Five Forces Framework can be used to outline the process for exploring a new venture.
3. Describe various legal issues associated with starting of a new venture.
4. What are the challenges and factors affecting family run businesses?
5. Discuss Government of India policy measures to promote Women entrepreneurship in India.

### **SECTION-B**

#### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

**Briefly discuss any four (04) of the following :**

1. Characteristics of Successful Entrepreneurs.
2. Entrepreneurial Environment.
3. Social Entrepreneurship.
4. Components of creativity.

5. Relationship of respect and status with entrepreneurship.
  6. Enterprise Resource Planning.
  7. Objectives of Entrepreneurship Development Programmes.
  8. Significance of SIDBI in promotion of small industries in India.
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