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Total Pages : 3

Roll No.

MS-111

International Business

Master of Business Administration (MBA)

2nd Semester Examination, 2023 (June)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. What are the Multinational Corporations (MNCs)? Give arguments in favour of and against the MNCs from the point of views of the Indian business and trade.

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[P.T.O.]

2. Give a brief account of economic, political and cultural environment of business between nations and their implications for business.
3. Explain the different types of Mergers and Acquisitions. Discuss in detail their objectives also.
4. What do you understand by Foreign Direct Investments (FDI)? What are the factors that attract FDI in India?
5. Discuss the following :
 - (a) EU
 - (b) NAFTA
 - (c) APEC
 - (d) SAARC
 - (e) ASEAN

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Discuss the role of International Finance Corporation (IFC) in building nations.

2. Explain the Law of Comparative Advantage.
 3. 'Trade policy instruments are basically barriers to international trade'. Do you agree? Why? or why not?
 4. Discuss the functions of WTO.
 5. What is IMF? What are its functions and objectives?
 6. Discuss the different problems faced by a company while entering any new market?
 7. Discuss the interest rate risk with suitable examples.
 8. Explain asset protection through collaboration.
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