

P-705

Total Pages : 3

Roll No.

MS-110

Research Methodology

Master of Business Administration (MBA)

2nd Semester Examination, 2023 (June)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Briefly explain the significance of data processing. What are the problems associated with data processing?

2. What do you mean by Sampling Design? Discuss different types of sampling techniques with the help of suitable examples.
3. Discuss different methods of collecting data with the help of suitable examples. Differentiate between Observation and Interview.
4. Discuss the different type of research reports. Elaborate layout of the research report.
5. Explain the meaning and significance of a research design. Discuss important concepts related to research design.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Explain the importance of case study method in social research.
2. Explain observation as a technique of social research.
3. Define Hypothesis & Hypothesis Testing.

4. Explain Sampling Errors through suitable examples.
 5. Explain the concept of Problem Formulation and Statement of Research Objectives.
 6. Explain different types of questionnaire.
 7. Explain Attitude Measurement and Motivational Research Techniques.
 8. Write short note :
 - (a) Experimental Research Design.
 - (b) Descriptive Design.
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